

+ Andrew Robinson

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Profile

A fast-learning, resourceful individual dedicated to maintaining a consistent, high calibre of work and offering positive contributions to his employer and colleagues.

Key Skills

- + LAMP (Linux/Apache/MySQL/PHP)
- + OOP & MVC Frameworks
- + HTML 5
- + CSS 3
- + Javascript & jQuery/Mootools
- + AJAX
- + Version Control (SVN/Git)
- + Progressive Enhancement
- + OWASP Security Practices
- + W3C Web Standards
- + Accessibility
- + Design
- + SEO

Education

Benton Park School

(1996 – 2001)

10 A-C GCSEs, including:

- + Maths (B)
- + English Language (B)
- + Physics (C)

GNVQ in:

- + ICT (Distinction)

Benton Park Sixth Form

(2001 – 2003)

- + Good A-Levels in Product Design & Physical Education

Recent Projects



Selected Experience

PHP/Mobile Developer, Intermarketing & Communications Ltd.

(Freelance, Jan 2012 - Present)

I rejoined the Intermarketing Digital team to lead the development of a project for a large media firm. The project includes the planning and production of a CMS-powered portal website and counterpart mobile app. The website includes a custom Wordpress back-end with bespoke modules. The mobile app is being developed using a combination of Sencha Touch (Ext.js), HTML5, CSS3 and Javascript.

During this contract:

- + I have gained further experience with Wordpress and creating bespoke modules.
- + I have become familiar with mobile app development, including cross-device compatibility and performance optimisation. In particular, I have earned a great deal of experience using the Sencha Touch and jQuery Mobile frameworks.
- + I have been a part of the project management phases including writing feature lists and technical specifications.

PHP Developer, CheethamBellJWT

(Freelance, Aug 2011 - Oct 2011)

I was offered a contract development role at one of the top digital agencies in the country. My responsibilities centered around the development of a telephone ordering system and ecommerce website for the food producer, Baxters. I also built upon Magnet Kitchens' website and CRM to improve their "Book a design appointment" feature.

During this contract:

- + I worked closely with the Expression Engine CMS and CodeIgniter MVC framework, developing modules and templates and various 3rd party modules.
- + I liaised between CBJWT's Digital team, account managers and client to deliver the system they require, adding great value to their mail order department.
- + I developed automated feeds and reports to aid the client's distribution company.

Organisations

- + I am Managing Director at The Code Mill Limited, a website development consultancy.
- + I am a member of the PCG (Professional Contractors Group).

Other Interests

- + Constantly absorbing the latest internet technology news and trends.
- + Film, music and playing the guitar.
- + Following cricket and Formula 1 and enjoying mountain biking, tennis, five-a-side football and swimming.

References

Available upon request.

PHP Developer, Intermarketing & Communications Ltd.

(Freelance, Jun 2011 - Aug 2011)

I spent 6 weeks working for Intermarketing's Digital team on a contract basis.

In this time:

- + I restored their OscarUK Senior Concessions website back to full working order from an almost dormant state.
- + I restyled the Wordpress and phpBB forum themes.
- + I rewrote much of the PHP code-base to implement more of an MVC approach, both front-end and within the CMS. I also introduced ORM (object-relational mapping) patterns into the code-base.
- + I developed new modules for their CMS, applied additional layers of security to the system and streamlined many of the SQL queries.
- + I gained experience of working with the Sphinx indexing system which powers OscarUK's search facility and used Git version control software.

Software Engineer, Chapter Eight Ltd.

(Permanent, Nov 2010 - Jun 2011)

Chapter Eight is one of the leading web design and e-commerce agencies in Leeds. Their in-house Odyssey system is an award-winning PCI-DSS Level 1 CMS/e-commerce platform. It powers many large-scale websites and processes over £100M of online transactions each year (and growing).

I was brought to Chapter Eight on a permanent contract to develop and improve Odyssey's core features. Working at framework level, I applied my knowledge of OO PHP 5, PostgreSQL, HTML5, CSS3 and Javascript to achieve great results.

During this time:

- + I developed and maintained the Odyssey Platform.
- + I migrated a CRM I created at previous job (acquired by Chapter Eight) to the firm's infrastructure. It is now their primary lead management tool and has been resold to a client.
- + I was lead developer on a bespoke CMS module commissioned by The Coca-Cola Corporation.
- + I built off-licence chain, Bargain Booze's "Shop To Win" website feature.
- + I developed a Facebook module for Odyssey, which allowed single-signon functionality using Facebook Connect and enabled websites hosted on the platform to be ported into Facebook Applications.
- + I thrived in a PCI DSS Level 1 environment.
- + I applied my OO PHP 5 (using MVC/ORM design patterns), MySQL/PostgreSQL, HTML5, CSS3, Javascript (raw and jQuery/Mootools) and design abilities with great affect.

Technical Director, ORCA Websites Ltd.

(Permanent, Jan 2007 - Nov 2010)

I led the technical department at ORCA Websites, a national web design/e-commerce franchise based in Leeds. ORCA was started as a side-project whilst working at Ghost Advertising Agency in 2007. The business grew into a salesforce of approximately 65 franchisees across the UK and Ireland and a head office support team of 25 staff. It quickly out-grew Ghost and by Nov 2010 we had built and supported over 500 websites for SME's around the country.

In my time at ORCA:

- + I managed and streamlined workflow within the "Design" and "Build" departments. At full capacity, the team of 8 designed around 12-15 sites and build a further 8-10 each week.

- + I designed and developed a bespoke CRM application called "Virtual Office", a tool for communication and project tracking between franchisees and Head Office. It was the backbone of the company's workflow and every project's lifespan was tracked by it. The VO was powered by a my own bespoke lightweight PHP MVC framework and a MySQL database. I also implemented Javascript (jQuery) elements and AJAX functionality where appropriate to create a friendlier user experience for our less-technical sales force.
- + I built the infrastructure for the ORCA Local network. ORCA Local was a UK-wide directory of small businesses and discount codes, maintained by a team of franchisees. My role in ORCA Local was to build the network of area-specific websites, powered by a central CMS. Again, my LAMP development skills were employed for this task. Franchisees could log into our bespoke CMS and manage the listings and content in their own local territory's website. ORCA Local was acquired by E.Link Technology in 2010.